

Senior Ads

The 2021 yearbook ad sheet

	<h3>9 BLOCK</h3>	until Nov. 6	until Dec. 31	until Feb. 5
		\$360	\$390	\$420
	Full-Page Advertisement Option 6	<i>(You may submit up to 20 pictures for a full-page ad)</i>		
	<h3>6 BLOCK</h3>	until Nov. 6	until Dec. 31	until Feb. 5
		\$270	\$300	\$330
	2/3-Page Advertisement Option 5	<i>(You may submit up to 10 pictures for a six-block ad)</i>		
	<h3>4 BLOCK</h3>	until Nov. 6	until Dec. 31	until Feb. 5
		\$200	\$225	\$250
	4/9-Page Advertisement Option 4	<i>(You may submit up to six pictures for a four-block ad)</i>		
	<h3>3 BLOCK</h3>	until Nov. 6	until Dec. 31	until Feb. 5
		\$160	\$180	\$200
	1/3-Page Advertisement Option 3	<i>(You may submit up to four pictures for a three-block ad)</i>		
	<h3>2 BLOCK</h3>	until Nov. 6	until Dec. 31	until Feb. 5
		\$115	\$135	\$155
	2/9-Page Advertisement Option 2	<i>(You may submit one or two photos for a two-block ad)</i>		
	<h3>1 BLOCK</h3>	until Nov. 6	until Dec. 31	until Feb. 5
		\$70	\$75	\$80
	1/9-Page Advertisement Option 1	<i>(You may submit one photo for a one-block)</i>		

HERE'S HOW TO SUBMIT YOUR PHOTOS

Once you place your order for the ad online, you will receive an email from Balfour with instructions on how to submit the photos and text for the ad. If you wish to submit photo prints, please follow the guidelines below.

1. We do our best to return photographs, but we don't promise they will be. Photos for ads may be picked up when yearbooks are picked up.
2. If you have a one-of-a-kind photo, please have a copy of it made and let us use the copy.
3. Please write your name on the back of all photos.
4. Do not cut photos. We will crop them for you.

We ask that all senior ad orders be placed online this year at:
<https://www.balfour.com/texas/austin/mccallum-high-school>

Please contact
 Jena Weber
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 for more information.

McCallum High School
 5600 Sunshine
 Austin, TX 78756

Ad sales end Feb. 5. Turn in your payments ASAP!